



# key privileges & benefits

ferndale area chamber of commerce // promoting business & community

gain visibility & increase sales	levels I-VII
new member & renewing member listings in eblast once per month	✓
new member welcome recognition on twitter, facebook & linkedin	✓
free listing in printed annual directory*	✓
free listing/link on our website	✓
variety of networking opportunities and ability to host**	✓
access to brochure placement in member-to-member mailings**	✓
access to participate on our committees	✓
exclusive customer referrals for our members	✓
free advertising in our member-to-member discount section online	✓
free access to FAC online networking forum	✓
access to brochure or promotional item placement at our functions or events**	✓
use of our member logo***	✓
free member window decal	✓
opportunity to display marketing material in our office lobby	✓
annual awards gala & golf outing invitations**	✓
exclusive rights of our membership mailing list	✓
grand opening & ribbon cutting ceremonies	✓
online business event posting	✓
free message in Ferndale First section of eblast***	✓
access to be featured business on our weekly eblast**	✓
cross-chamber networking events & business expos**	✓
opportunity to advertise for free on 9 mile & Woodward marquee***	✓
<b>support your community</b>	
community give-back program	✓
annual blood drive	✓
relay for life, clean the D & more	✓

# key privileges & benefits

	levels I-VII
<b>save money</b>	
free copies of our printed business directory	✓
advertising media discounts	✓
member rates on networking opportunities and workshops	✓
discounted workers compensation and long-term care insurance***	✓
access to member-to-member discounts	✓
discounts on office supplies, telecommunications and more	✓
use of our conference room, free wi-fi & stop-in workstations***	✓
free certificate of origin processing	✓
free one-year enhanced listing on MichiganMall.com	✓
<b>retain / attract employees</b>	
access to our BCBS/BCN insurance program	✓
access to our compliance & human resources tools***	✓
access to our member and member-to-member discount programs	✓
online job postings	✓
free relocation packets	✓
community improvements through your support	✓
<b>business education</b>	
free access to quarterly membership accelerator events	✓
access to a variety of free and discounted seminars	✓
quicker access to SCORE counselors	✓
free annual Ferndale First business resources seminar	✓
free workshops & seminars through partnership with Oakland Community College	✓
<b>business advocacy &amp; development</b>	
advocate for member businesses in public policy issues	✓
access to Vote4Biz.com	✓
invitations to state of the city address dinner and city manager breakfast**	✓
chamber representation on select Oakland County committees	✓
annual commercial property showcase event	✓
business relocation packets	✓

\*members joining after August 1, 2009 will not be in directory until our 2010-11 publication

\*\*cost likely associated

\*\*\*some restrictions may apply