

“Good Morning, Ferndale!” E-Blast Mention Policy

The “Good Morning, Ferndale!” Weekly E-blast is to serve as an informational source—first and foremost for Chamber Information. Non-Chamber information will be considered for mention, free of charge, if space permits in the E-blast, on following grounds:

1. You must be a member of the Ferndale Chamber of Commerce.
2. Information must be submitted in writing by noon on the Thursday before the week it is to be included in an e-blast, as e-blasts are written a week in advance.
3. Only qualified information be included if space permits in the e-blast.
4. Qualified information will be included in the order it is received and on a first come basis.
5. Events may only be mentioned in the Calendar of Events.
6. Information will only be mentioned once.
7. A company can only have one (1) mention a month up to six (6) annually.

Qualified Notices must meet at least one (1) of the following criteria:

1. If it is an event that is open to Chamber members or the community at large. For Example: Open Houses, Festivals, Parades, Art Openings
2. Is an educational event open to Chamber members or the community at large. For Example: First Time Home Buyers Seminars, Technology Workshops, Marketing Workshops
3. If it is a Public Notice. For Example: Free Parking, Snow Emergency, Amber Alert, Government Notices

Notices including any of the following will not be considered for mention:

1. Of a sale nature. For example: clearance sales, get a % off this week, offering free promotions to hook sales etc. (This excludes E-blast Sponsorship.)
2. Pure Business Advertising/Self Promotion. (This excludes E-blast Sponsorship.)
3. Political (Excluding Public Meeting Notices or Encouraging to Vote.)
4. Include profane or suggestive language, graphics or content.

If you have items that fit into this section, you may want to consider a Monthly E-blast Sponsorship. Please contact the Chamber for further information.

Submit Information:

- Mail or drop off to: Ferndale Chamber of Commerce, 407 E. Nine Mile Road, Ferndale, MI 48220
- E-mail to: ferndalechamber@sbcglobal.net (Include “E-blast Mention” In Subject Line)
- Fax: 248-542-8979

Questions: Please contact Chamber Office @ 248-542-2160

