

FERNDALE CHAMBER OF COMMERCE

February ,2009

The Ferndale Chamber of Commerce is excited to announce the third annual **Ferndale Commercial Property Showcase** on Thursday, September 24, 2009. This one-day event is designed to showcase the available commercial properties in Ferndale and promote Ferndale as a thriving, revitalized, centrally-located community in which to grow a business. Over the past two years the event has attracted nearly 150 end-users to view the available properties, which has resulted in several signed leases and some closed and pending sales.

As a business that would benefit from marketing your services to businesses looking to relocate, investors and Commercial Brokers, we are inviting you to take advantage of the many sponsorship opportunities available during the Property Showcase. The tour will feature available retail, office, industrial, mixed-use and Brownfield Redevelopment spaces and will attract a variety of business-types. For a minimal charge, your business will receive extensive exposure.

Advertising for the event may include:

- ◆ Print ads in local papers, Crain's Detroit and the Oakland Business Review
- ◆ Advertising on the Ferndale Chamber of Commerce, Downtown Development Authority, City of Ferndale and Michigan Film Office websites
- ◆ Invitations to all area Brokers and select business owners
- ◆ Cooperative advertising through Automation Alley, Oakland County, Oakland Chamber Network and more
- ◆ Press Releases
- ◆ Programs for all visitors that will include highlight sheets for each showcased property, information on the city and its services and more (copies of last year's program are available upon request)
- ◆ Directional signs

The tour will last from 11 am through 3:30 pm and will feature a boxed lunch for all participants and visitors in Ferndale and a Cocktail Reception for all participants following the event. During lunch hours, city officials, commercial lenders and other vendors will be on hand to help promote the city and answer questions from prospective business owners.

407 E. Nine Mile
Ferndale, MI 48220
248.542.2160
www.ferndalechamber.com

Following is a list of the various sponsorship levels. Whether you choose to be

the Title Sponsor and have your name and logo branded with the Showcase or you choose something on a smaller scale, we are certain you will find the Ferndale Commercial Property Showcase one of the most positive marketing tools you could possibly utilize.

Deadline for most sponsorship levels is Thursday, April 30th. This early date will ensure that your sponsorship is recognized in the letters we mail to Brokers, in our print advertisements and in our press releases. Please use the enclosed form. We appreciate your contribution. Your sponsorship will help guarantee the success of the Ferndale Commercial Property Showcase. This success will bring in more businesses to Ferndale which will only add to the benefits your company will receive.

We look forward to working with you on this exciting new event! We are positive that it will generate lots of interest in Ferndale's business districts. Should you have any questions, please contact us at 248.542.2160.

Best Regards,



Jennifer Roosenberg
GVA Detroit
Treasurer – Board of Directors for the
Ferndale Chamber of Commerce

FERNDALE CHAMBER OF COMMERCE

2009 Ferndale Commercial Property Showcase Sponsorship Level

Sponsorship

| | | | |
|---------------------------------|---------|-----------|---|
| <input type="checkbox"/> TITLE | \$3,000 | Limit 1 | Name and logo included in all advertising, programs, websites, signage, invitations, goodie bags, banners |
| <input type="checkbox"/> GOLD | \$2,000 | Unlimited | Name and logo appears second on websites, programs, goodie bags, invitations |
| <input type="checkbox"/> SILVER | \$1,000 | Unlimited | Name and logo appears third on websites, programs, goodie bags |
| <input type="checkbox"/> BRONZE | \$500 | Unlimited | Name and logo appears fourth on websites, programs, goodie bags |

Booths

| | | |
|--|----------|----------|
| <input type="checkbox"/> During lunch (11:30 am-1:30 pm) | \$200.00 | Limit 5 |
| <input type="checkbox"/> All day (11 am-3:30 pm) | \$250.00 | Limit 10 |

Program Ads (8X11 program, full color) - Limit 6 full pages

| | | | |
|---------------------------------------|----------|--|---------|
| <input type="checkbox"/> Whole Page - | \$250.00 | <input type="checkbox"/> Quarter Page | \$75.00 |
| <input type="checkbox"/> Half Page | \$125.00 | <input type="checkbox"/> Business Card | \$40.00 |

Other Sponsorship Opportunities

| | | | |
|---|---------|---------|--|
| <input type="checkbox"/> Lunch | \$1,000 | Limit 1 | Name and logo listed under lunch sponsor on websites, programs, invitations and banner at lunch location |
| <input type="checkbox"/> Cocktail reception - | \$1,000 | Limit 1 | Name and logo listed under lunch sponsor on websites, programs, invitations and banner at reception location |
| <input type="checkbox"/> Refreshments | \$400 | Limit 1 | Name on website, in program and at starting location |
| <input type="checkbox"/> Signage | \$1,000 | Limit 1 | Name and logo listed under signage sponsor on websites, programs, and invitations |
| <input type="checkbox"/> Mailing | \$1,000 | Limit 1 | Name and logo listed under mailing sponsor on websites, programs, and on invitations and mailings |
| <input type="checkbox"/> Printing | \$1,000 | Limit 1 | Name and logo listed under printing sponsor on websites, programs, and most printed material |

Goodie Bag Items

| | | | |
|---|----------------|----------|--|
| <input type="checkbox"/> Donor discretion | \$50+ material | Limit 15 | Name and logo listed under goodie bag donors on website and items in goodie bags |
|---|----------------|----------|--|

Business Name: _____ Contact: _____

Address: _____

Email: _____ Phone: _____

Payment: Mail or fax to the Ferndale Chamber of Commerce, 407 E. Nine Mile, Ferndale, MI 48220, f-248.542-8979

Check for \$ _____ included. Check # _____

Bill my credit card Card Type: MC Visa AMEX

Card # _____ Exp. _____

Signature _____

